

## Our Cookies

### What cookies do we use and why?

The tables below describe the cookies that we use and why we use them.

Definitions from <https://cookiepedia.co.uk> and <https://www.cookiebot.com/>

NAME	PROVIDER	PURPOSE	EXPIRY	TYPE
__utmb	Google Analytics	This cookie determines new sessions and visits and expires after 30 minutes. The cookie is updated every time data is sent to Google Analytics. Any activity by a user within the 30 minute life span will count as a single visit, even if the user leaves and then returns to the site. A return after 30 minutes will count as a new visit, but a returning visitor.	30 minutes	Session
__utmc	Google Analytics	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour and measure site performance. This version is used in combination with the __utmb cookie to identify new sessions/visits for returning visitors. When used by Google Analytics this is always a Session cookie which is destroyed when the user closes their browser. Where it is seen as a Persistent cookie it is therefore likely to be a different technology setting the cookie.	After session	Session
__utmt	Google Analytics	This cookie is set by Google Analytics. According to their documentation it is used to throttle the request rate for the service - limiting the collection of data on high traffic sites. It expires after 10 minutes	10 minutes	Session

<b>NAME</b>	<b>PROVIDER</b>	<b>PURPOSE</b>	<b>EXPIRY</b>	<b>TYPE</b>
_gat_UA-nnnnnnnn-nn	Google Analytics	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	After session	Session
__utma	Google Analytics	This cookie lasts for 2 years by default and distinguishes between users and sessions. It is used to calculate new and returning visitor statistics. The cookie is updated every time data is sent to Google Analytics. The lifespan of the cookie can be customised by website owners.	2 years	Persistent
__utmz	Google Analytics	This cookie identifies the source of traffic to the site - so Google Analytics can tell site owners where visitors came from when arriving on the site. The cookie has a life span of 6 months and is updated every time data is sent to Google Analytics.	6 months	Persistent
_ga	Google Analytics	This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.	2 years	Persistent